



GREEN
FLOORMAX™
FLOORING

LAMINATE FLOORING





LUXURY NEVER LOOKED*this*..... COZY

INTRODUCING GREENPLY'S GREEN FLOORMAX FLOORING

.....

Untie your shoes. Slip out of those socks. Flex your bare toes and take a step in. Welcome to the Green Floormax home.

As your eyes take in the rich elegance of our floors, your feet will sense a myriad of unique textures. Floors are at the heart of all homes. Our carefully crafted Green Floormax Floors ensure that this heart is always warm, inviting and inspiring. The flooring doesn't merely decorate but enriches everyday living with timeless beauty.

As you turn the pages of our catalogue, you'll notice how art and function blend in each pattern. Go ahead, bask in the glow of nature. The Classic Oak, Autumn Walnut, Himalayan Merbau, Silver Streaks and many more from the great outdoors will now be a part of your home.

.....



GREEN
FLOORMAX[™]
FLOORING





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----- WHY GREEN FLOORMAX -----

is the best choice **FOR YOU?**

Green Floormax comes with a warm wooden finish that extends an inviting look to your home. The natural wood design of the floor effortlessly creates an exotic, yet comfy air.

What's more, the specially engineered surface protection technology of Green Floormax makes it super sturdy, durable and resistant to scratches, stains and water spills. In other words, no more fretting over child and pet messes.

Installing Green Floormax is a breeze too! You'll be surprised at how quickly and easily the whole floor is laid out. The great thing is that you can move an entire floor from one room to another in no time, whenever you fancy a change in look.

Still on the fence? Here's a comprehensive list of reasons why you should switch to Green Floormax flooring.

.....
UNMATCHED ELEGANCE
.....

If you're looking for something contemporary yet cozy, Green Floormax flooring should be your pick.

The wide variety of colours and textures in the offering can create an ambience like no other. Our surface designs have been hand-picked in collaboration with renowned designers from Europe and crafted with a passion that reflects in the unique character of Green Floormax flooring.

TECHNICALLY SUPERIOR

LICENSED INTERLOCKING SYSTEM



The PERMACLICK™ system in Green Floormax has been developed especially for Greenply by flooring industries, Luxembourg. Their years of research combined with Greenply's extensive knowledge of the usage conditions specific to India, has made PERMACLICK™ one of the most advanced flooring interlocking system available in the country. This system gives Green Floormax an unmatched quality and finish. What's more it makes the installation process very easy.

Greenply is a licensee of flooring industries, Luxembourg and the first and only Indian manufacturer with a licensed interlocking system. All Green Floormax products comply with worldwide intellectual property and patent statutory requirements. To ensure the authenticity of a licensed product, each box of Green Floormax comes with a tamper proof L2C holographic label issued directly by flooring industries, Luxembourg*. To read more about the importance and benefits of a licensed interlocking system, please visit the webpage of flooring industries, Luxembourg at www.unilintechnologies.com.

*For further details visit www.L2CLabels.com

SCRATCH RESISTANT



Green Floormax flooring comes with MAX SHIELD – A unique scratch resistant protection technology that shields it against wear and tear.

This specially-engineered surface coating makes floors manifold stronger and resistant to surface scratches.

SOUND ABSORBENT



Green Floormax is engineered with SONIC SPONGE – An advanced technology that allows the sound absorbent backing layer to reduce sound transmission and produce only a solid and pleasant sound underfoot.

100% HARDWOOD BASE CORE



The high density fibreboard at the core of Green Floormax floors makes them sturdier and more durable than any other flooring alternative. More so, Greenply manufactures the highest quality fibreboard in house at the same manufacturing location as the rest of the flooring components, ensuring very stringent quality parameters for the base core.

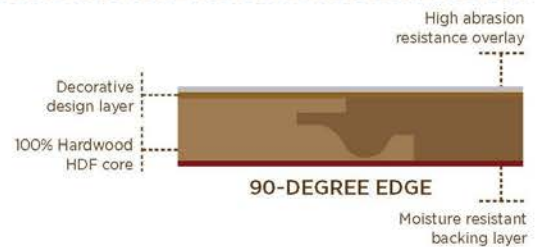
HYGIENIC AND EASY TO MAINTAIN



Our surface protection technology ensures dirt doesn't cling to your floor while our precise interlocking system PERMACLICK™ binds the planks perfectly, allowing absolutely no room for dust to accumulate.

PERMAClick™ - THE MOST SUPERIOR CLICK LOCK SYSTEM

Unlike many floors, Green Floormax floors do not have beveled edges or a V-Groove, rather a 90-degree edge between two planks.



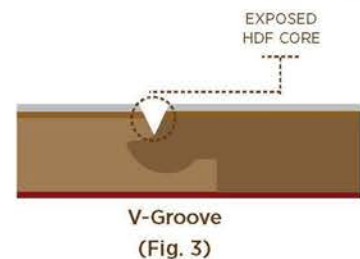
Due to imperfections in the manufacturing process of unlicensed interlocking systems made by other manufacturers, two adjoining wood planks do not sit level but are at different heights. This results in the edge of one plank being higher than that of its adjoining plank (FIG. 1).



In such a situation, a 90-degree angle results in a very sharp edge, creating a risk of injury when walking barefoot or a risk of tripping. To overcome this imperfection of the profile, the edges are beveled or shaped in a V-Groove to provide a gentler angle between the planks (FIG. 3).



The process of beveling or V-Grooving involves trimming of each 90-degree edge, resulting in the removal of the high-abrasive resistant layer and the decorative design layer which exposes the inner HDF core of the flooring (FIG. 3). Since the protective layers get removed, this makes the HDF core highly susceptible to water ingress as well as accumulation of dirt.

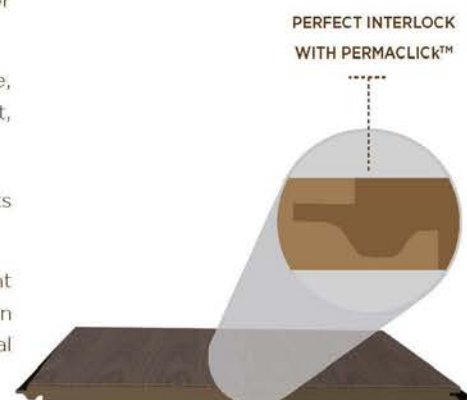


Due to the unique PERMAClick™ interlocking system of Green Floormax flooring, the edges are always level. There are no surface imperfections or edges sticking out.

This means Green Floormax floors have 90-degree edges that are safe, locked together with no portion of inner HDF core exposed. As a result, the floor is highly resistant to water ingress and dust accumulation.

Green Floormax floors have a unique angle snap method of layout that fits the planks together at a 90-degree angle for a perfect seamless finish.

The tensile strength of the click system seals off the floor with an airtight finish that doesn't let liquid seep in and provides superior protection against moisture. As a result, our floors are more durable with minimal wear and tear.



..... CONVENIENT

EASY TO INSTALL

Thanks to our PERMACLICK™ system, installation can be completed in no time. Just snap the planks together and it's done.

SEAMLESS LAYOUT

Our linking technology leaves no annoying gaps or crevices, leaving you with a level, beautiful-looking floor. There just won't be any place for dirt and dust to accumulate.

ANTI-WARP

Since the top layer on Green Floormax floors is resistant to heat and temperature changes, there won't be any uncharacteristic bending or twisting of the wooden planks. Your floor will always stay solid and level.

EASILY REMOVABLE/CHANGEABLE/REINSTALLABLE

Switching floors just involves removing the planks and installing them elsewhere. Carry your floors with you anytime, anywhere.

..... COMMERCIAL APPLICATION

**PLUS**

Green Floormax Plus, the AC4 grade flooring range, is high abrasion resistant with a thicker surface protection layer. It is an ideal choice for commercial spaces like offices, retail stores and hotels. The great thing is that these floors don't require a long and tedious process of installation unlike traditional materials like marble and tile. They also work out to be more cost-effective.

What's more, these floors can be laid over nearly every subfloor (be it concrete, stone, vinyl or ceramic) as long as it is level, clean, and dry.

Oh and if you're planning to shift business location, you can always remove the planks and take the floor with you.

-----HOW TO CHOOSE----- *the right floor* **IN THREE EASY STEPS** -----

Selecting a design may seem overwhelming, but it doesn't have to be. Floors can be easily picked to complement your interior décor. An earthy, rugged wood design will bring your space closer to nature while smoother, lighter and softer grains will lend a subtle elegance that's chic and urbane.

Choosing a lighter wood colour will make a confined space look larger and more open while darker shades will make a large room appear cozy and intimate. Also do consider the tones of your furniture and walls for making a perfect complementary choice and achieving the right balance in your interior decor.

Green Floormax offers you an array of designs in authentic, rich wood species and textures that accentuate the natural look of wood grains, lending incomparable warmth to your home.

Here's a basic guide on what to keep in mind while selecting your floor

1

CHOOSE YOUR DESIGN

ALLOVER DESIGN

A distinct collection of wood designs that has the look and feel of exotic wood grains in every single tile format. This flooring style leaves you with a seamless and natural look of wood.

PLANKED DESIGN

This pattern has a more handcrafted appeal. Each wooden tile is put together in an array of 2-3 slim tiles interspersed with grains and crown, creating a rich and intricate canvas of natural woods.

2

CHOOSE YOUR TEXTURE

OPEN GRAIN

Straight Line Effect

CROWN

Curvy Dynamic Effect

3

CHOOSE YOUR GRADE

AC3

Recommended for residential and low footfall areas.

AC4

Recommended for commercial and office spaces or high traffic areas like retail outlets and malls.



1

.....
**ALLOVER
DESIGNS**
.....

A distinct collection of
floor designs that come with the look
and feel of exotic wood grains
in every single tile format.
This flooring style leaves you
with an open and
unfettered look of wood log.



GREEN FLOORMAX DESIGN RANGE



SILVER SAVANNAH

FL001



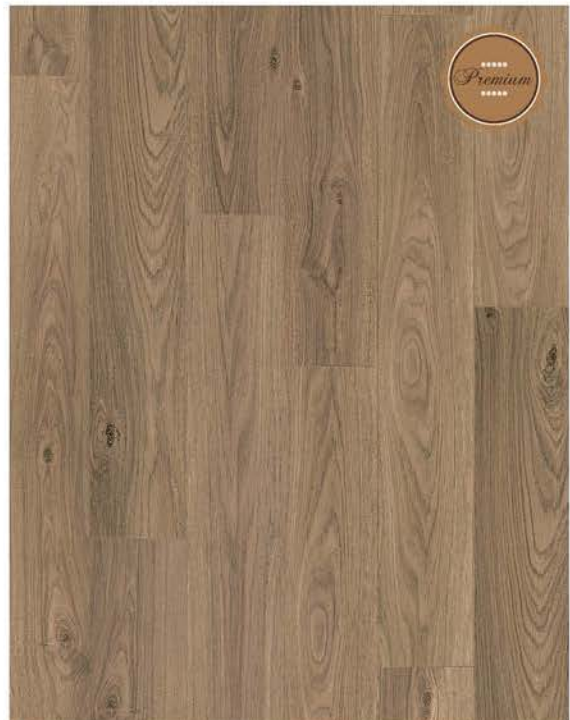
TOPAZ OAK

FL002



TIMBER TRAIL

FL003



CLASSIC OAK

FL004

GREEN FLOORMAX DESIGN RANGE



KALAHARI OAK

FL005



VINTAGE OAK

FL006



LUSCIOUS NOUGAT

FL007



WINEWOOD OAK

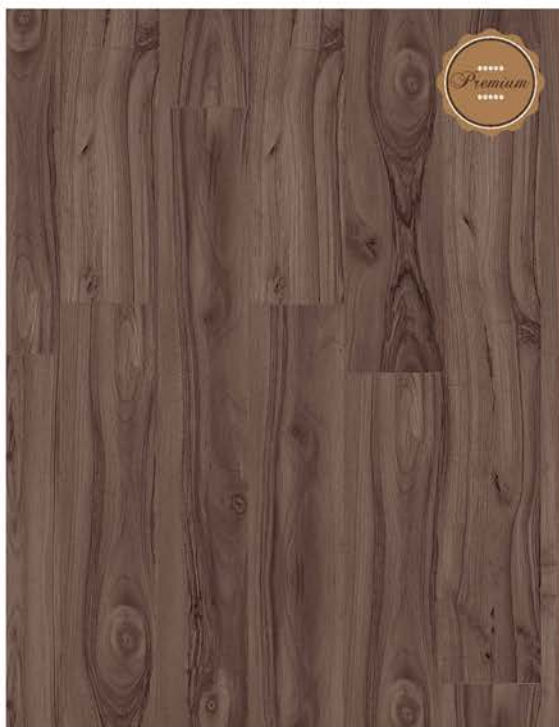
FL008

GREEN FLOORMAX DESIGN RANGE



COUNTRY OAK

FL009



AUTUMN WALNUT

FL010



HIMALAYAN MERBAU

FL011



SILVER STREAKS

FL012

GREEN FLOORMAX DESIGN RANGE



EARTHEN APPLE

FL013



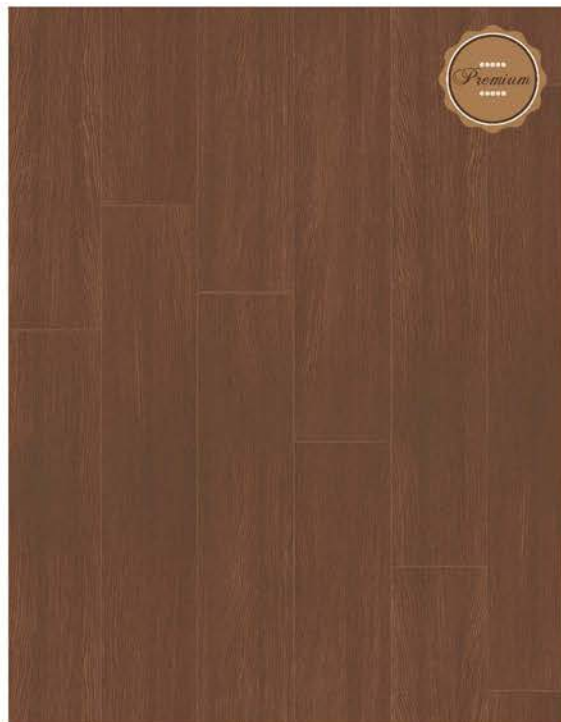
AMAZON WALNUT

FL014



CHOCOLATE CARAMEL

FL015



VERMILLION FIRE

FL016

GREEN FLOORMAX DESIGN RANGE



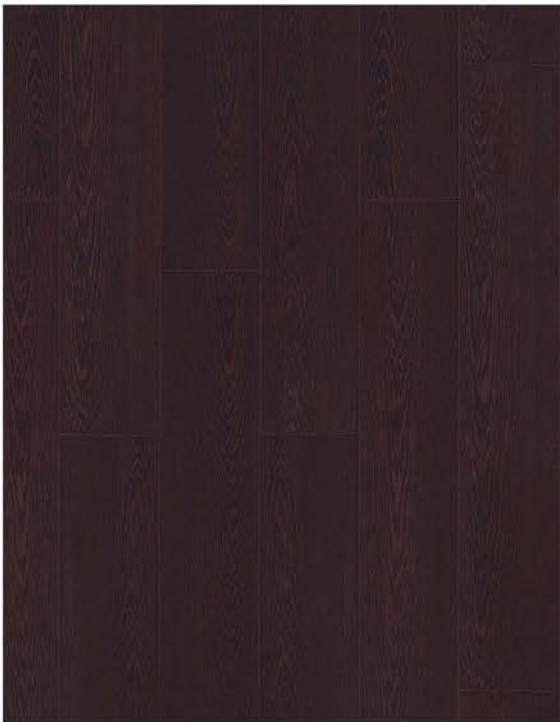
TROPICAL WALNUT

FL017



SERENE SEPIA

FL018



SUNDERBAN WENGE

FL019



EARTHEN CHERRY

FL020

GREEN FLOORMAX DESIGN RANGE



AFRICAN IVORY

FL021



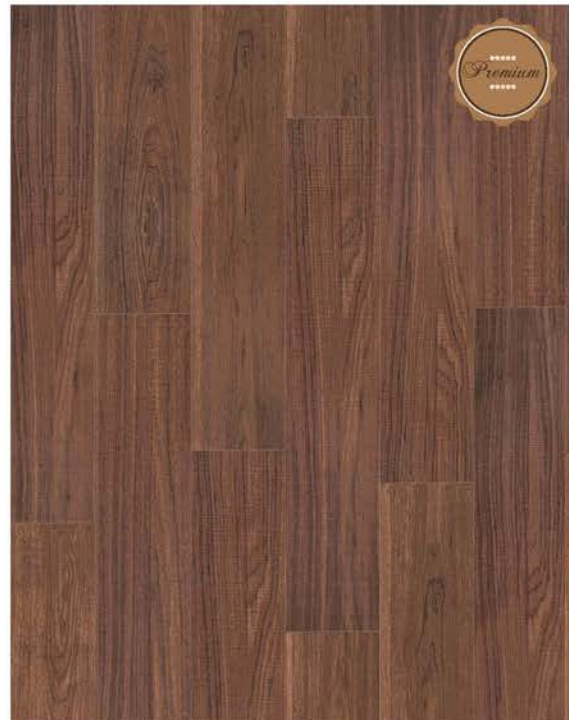
PLUSH WALNUT

FL022



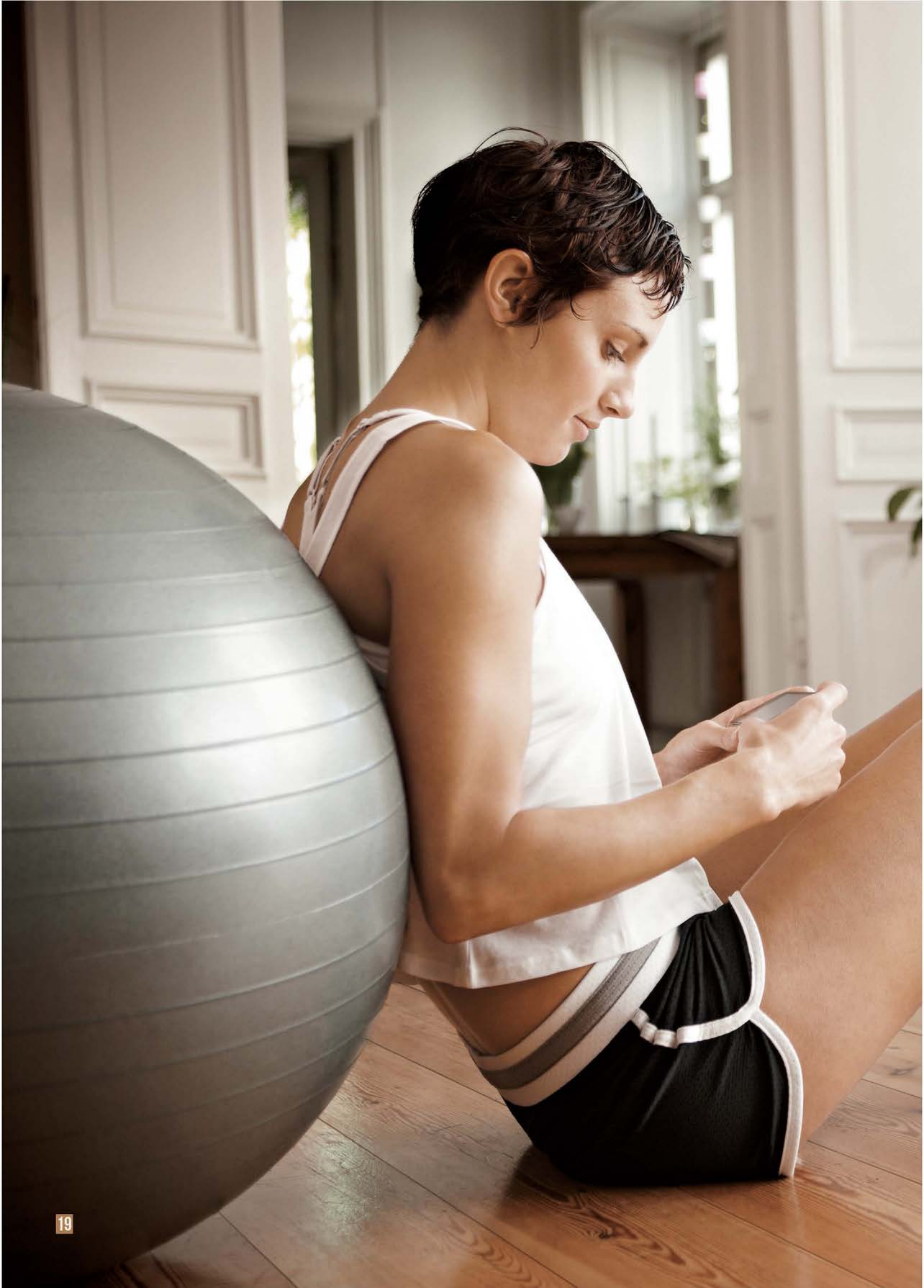
RUSSIAN RIPPLES

FL023



SHERWOOD DOZUKI

FL024





GREEN
FLOORMAX
FLOORING

2

.....
**PLANKED
DESIGNS**
.....

A unique flooring collection

with a handcrafted appeal.

Each wooden tile is put together

in an array of 2-3 slim tiles,

interspersed with grains and crown,

creating a rich and intricate canvas

of natural woods.

Disclaimer: The actual colour of the designs may show minimal variation due to printing limitations.

GREEN FLOORMAX DESIGN RANGE



CHERRY BRÛLÉE

FLP502



SERENGETI SHADOW

FLP503



TAVERN TRAILS

FLP504



ANTIQUE CADBURY

FLP505

GREEN FLOORMAX DESIGN RANGE



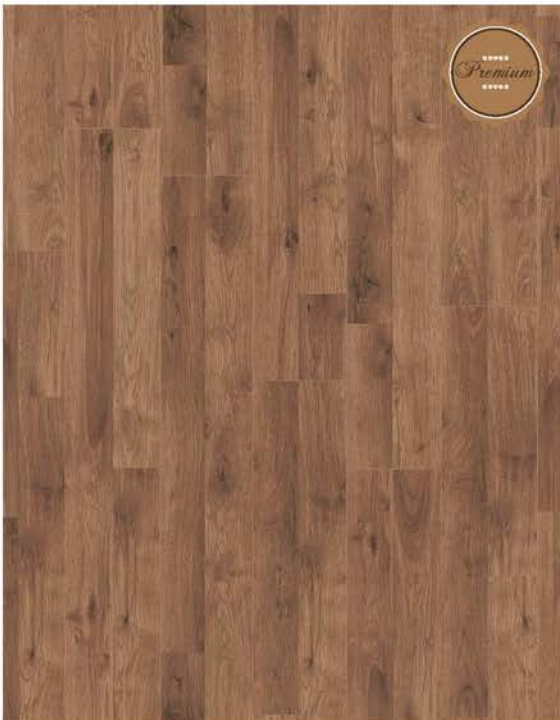
SEPIA TEAK

FLP506



MYSTIQUE OAK

FLP507



SAHARA GOLD

FLP508



NOVA NOCE

FLP509

GREEN FLOORMAX DESIGN RANGE



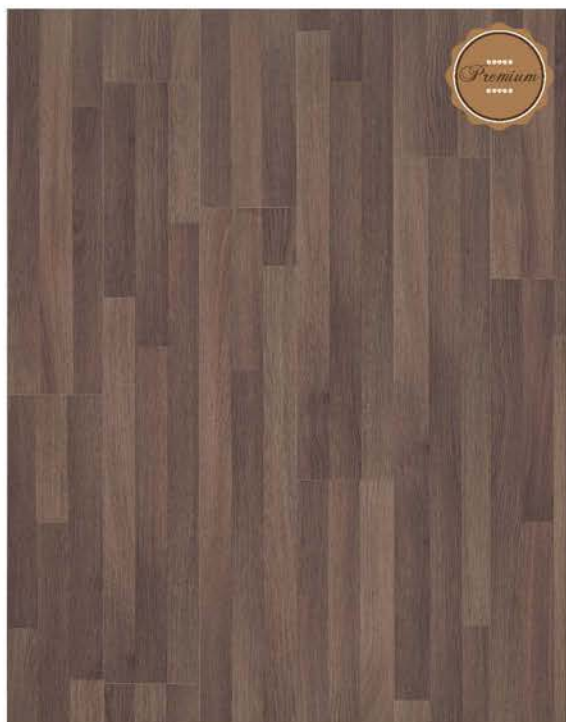
CRESCENT MOONLIGHT

FLP510



CROWNING MAPLE

FLP511



COFFEE GLORY

FLP512



DESERT SUN

FLP513

GREEN FLOORMAX DESIGN RANGE



CITRUS CEDAR

FLP514



BROWNY WALNUT

FLP515

-----KNOW GREEN FLOORMAX-----

flooring **BETTER**

LAYERS

TOP LAYER

High abrasion
resistance overlay

SECOND LAYER

Decorative
design layer

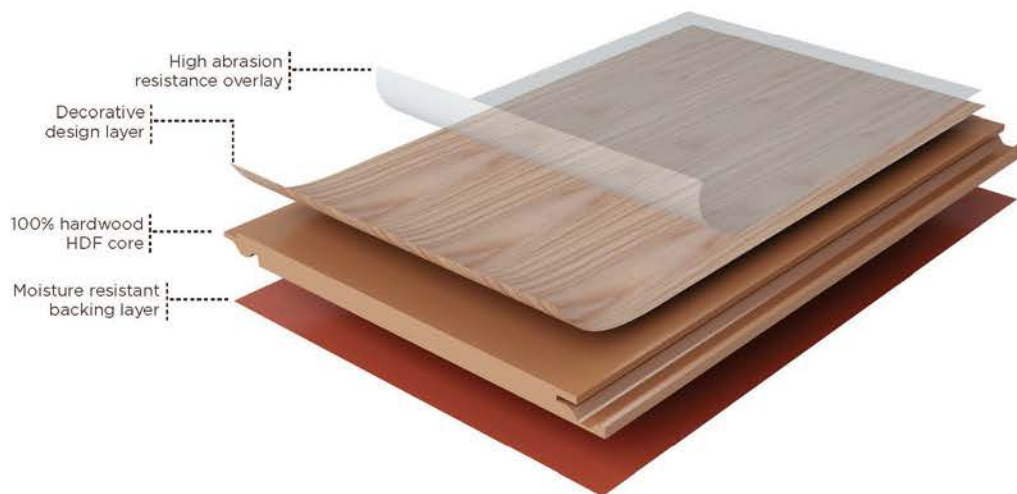
MIDDLE LAYER

100% hardwood
HDF core

BASE LAYER

Moisture resistant
backing layer

STRUCTURE



RANGE

TEXTURES

Open grain finish
Crown finish

THICKNESS

8 mm / 12 mm*

DESIGNS

Allover
Planked

GRADES/APPLICATIONS

AC3 [Residential/Light Commercial]
AC4 [Commercial Space]

*Subject to minimum order quantity.

HOW TO *maintain your* **FLOORS**

Green Floormax floors are easy to maintain and clean. The laminated top layer on each floor makes it so much simpler to keep it spic and span year after year.

These floors do not need any special cleaning agents or methods, just a squeezed out damp mop will do. If a plank undergoes damage, you don't need to worry too much, just replace that particular plank and your floor is as good as new.

FEW THINGS TO KEEP IN MIND WHILE CLEANING GREEN FLOORMAX FLOORS

- Sweep the floor using a standard dust mop to remove dirt and dust. When necessary wipe the floor with a squeezed out damp cloth, using only water.
 - In case of spills, just wipe the floor with a dry cloth.
 - Do not use any soap-based detergents or household cleaners to clean the floor.
 - The surface of your flooring requires no additional treatment. No need to use wax, polish, oil or varnish on the floor.
 - Do not use any type of abrasive cleaners or steel wool which may damage your floor.
 - Use felt pads/rubber feet under furniture legs to avoid scratching and do not drag when moving furniture.
 - Entry mats will help in collecting sand, dirt, grit and other substances, that may otherwise harm your floor.
-

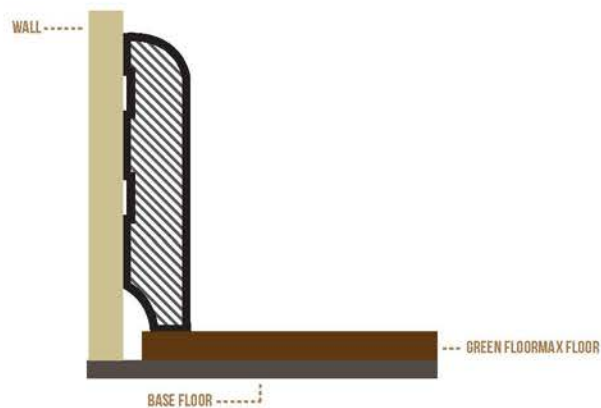
THE BEST *accessories* TO GO WITH

Add the perfect finishing touch with Green Floormax skirting and profiles. To complete the look of your stunning floor, you can choose from a wide range of designs that match every floor and style.

SKIRTING



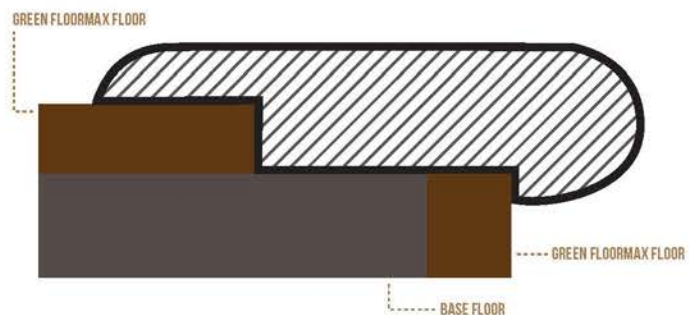
Provides finish to the floors by cladding the lower part of the adjoining walls.



STAIR NOSE



Covers the open edges of the floor planks and provides a seamless transition between the horizontal and vertical sections of the staircase.

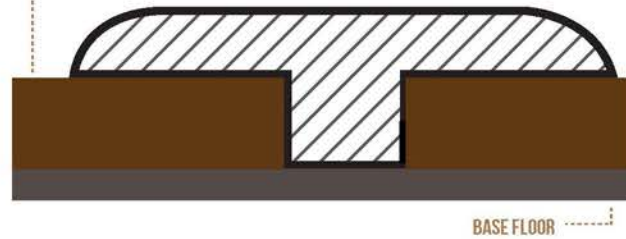


T PROFILE



Connects two sections of the floor at the same height.

GREEN FLOORMAX FLOOR



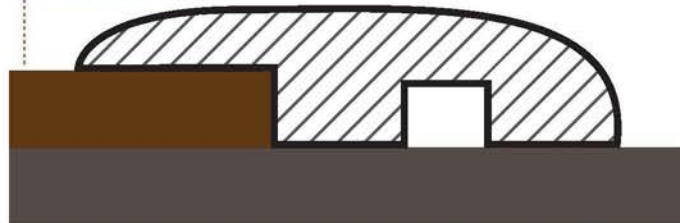
BASE FLOOR

REDUCER



Provides a smooth transition from the floor to a lower surface such as tiled floor or carpet.

GREEN FLOORMAX FLOOR



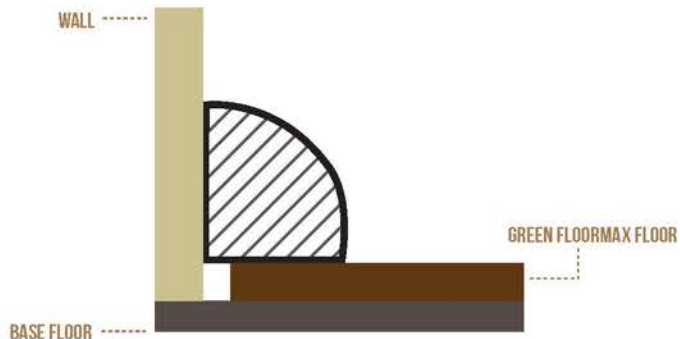
BASE FLOOR

BEADING



Creates a border between the floor and adjoining walls. Can be used as an alternate to skirting where skirting is not used.

WALL



GREEN FLOORMAX FLOOR

BASE FLOOR

UNDERLAY

Greenply premium 2-in-1 underlay is a combination of a 2 mm underlay and a PE foil. With the ease of just rolling out the underlay, you can level the subfloor irregularity, as well as reduce the risk of transferring humidity from the subfloor to the floor panels.

.....
ACCESSORY DESIGNS
.....



ACCESSORY DESIGN CODE: AR101



ACCESSORY DESIGN CODE: AR102



ACCESSORY DESIGN CODE: AR103



ACCESSORY DESIGN CODE: AR104



ACCESSORY DESIGN CODE: AR105



ACCESSORY DESIGN CODE: AR106



ACCESSORY DESIGN CODE: AR107



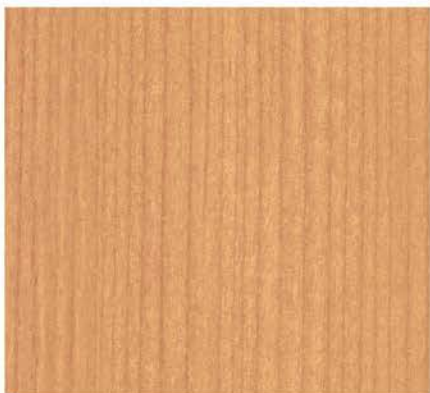
ACCESSORY DESIGN CODE: AR108



ACCESSORY DESIGN CODE: AR109



ACCESSORY DESIGN CODE: AR110



ACCESSORY DESIGN CODE: AR111



ACCESSORY DESIGN CODE: AR112



ACCESSORY DESIGN CODE: AR113

.....
CERTIFICATE OF INTERLOCK LICENSE
.....



FLOORING INDUSTRIES Ltd/Sarl

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www.uniclic.com

Bertrange, 5 March 2014

TO WHOM IT MAY CONCERN

CERTIFICATE OF LICENSE

Flooring Industries, the intellectual property company of the Unilin group, hereby confirms that, at the date of this letter, the company:

GREENPLY INDUSTRIES LIMITED

Unit 2, Plot No.2, Sector 9, IIE, Sidcul Industrial Area, Pantnagar, Rudrapur – 263153, Uttarakhand,
India

has a license on certain patents owned by the Unilin Group and therefore has the right to manufacture and sell certain glueless laminate and veneer flooring products used under the conditions of this license agreement.

A handwritten signature in blue ink, appearing to be "P. A.", is written over a faint circular stamp.

Legal Department
Flooring Industries



RECOMMENDED ACCESSORY DESIGNS

SR NO.	GREEN FLOORMAX DESIGN CODE	GREEN FLOORMAX DESIGN NAME	RECOMMENDED ACCESSORIES CODE
1	FL001	Silver Savannah	AR 106
2	FL002	Topaz Oak	AR 112
3	FL003	Timber Trail	AR 103
4	FL004	Classic Oak	AR 101
5	FL005	Kalahari Oak	AR 101
6	FL006	Vintage Oak	AR 104
7	FL007	Luscious Nougat	AR 104
8	FL008	Winewood Oak	AR 105
9	FL009	Country Oak	AR 104
10	FL010	Autumn Walnut	AR 108
11	FL011	Himalayan Merbau	AR 107
12	FL012	Silver Streaks	AR 104
13	FL013	Earthen Apple	AR 103
14	FL014	Amazon Walnut	AR 102
15	FL015	Chocolate Caramel	AR 108
16	FL016	Vermillion Fire	AR 103
17	FL017	Tropical Walnut	AR 103
18	FL018	Serene Sepia	AR 105
19	FL019	Sunderban Wenge	AR 102
20	FL020	Earthen Cherry	AR 113
21	FL021	African Ivory	AR 104
22	FL022	Plush Walnut	AR 103
23	FL023	Russian Ripples	AR 101
24	FL024	Sherwood Dozuki	AR 103

PLANKED DESIGNS

SR NO.	GREEN FLOORMAX DESIGN CODE	GREEN FLOORMAX DESIGN NAME	RECOMMENDED ACCESSORIES CODE
25	FLP502	Cherry Brûlée	AR 110
26	FLP503	Serengeti Shadow	AR 107
27	FLP504	Tavern Trails	AR 101
28	FLP505	Antique Cadbury	AR 103
29	FLP506	Sepia Teak	AR 107
30	FLP507	Mystique Oak	AR 106
31	FLP508	Sahara Gold	AR 105
32	FLP509	Nova Noce	AR 101
33	FLP510	Crescent Moonlight	AR 106
34	FLP511	Crowning Maple	AR 103
35	FLP512	Coffee Glory	AR 104
36	FLP513	Desert Sun	AR 111
37	FLP514	Citrus Cedar	AR 109
38	FLP515	Brownly Walnut	AR 103



GREEN FLOORMAX IS PRODUCED FROM 100% RENEWABLE & SUSTAINABLE WOOD RESOURCES SOURCED FROM AGROFORESTRY PLANTATION TREES, WHICH HAVE A LIFE CYCLE OF 4 YEARS AND CAUSE NO DEPLETION OF FOREST COVER AREA.



Greenply Industries Limited

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Connect with us on  and 

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